

TO: TED
BILL
PEGGY
DAVE

LANNY
LORRAINE
RICH

Please note the following information
and act accordingly.


J.H. Casey

Jude C. Crouch
Chain Accounts Manager

June 6, 1990

TO: ALL DIVISIONS WITH MOBIL OIL CORP.
(0975-01-02 - 0975-02-02)

SUBJECT: Counter and Carton Plan-O-Grams

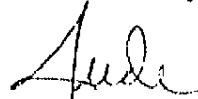
Dear Gentlemen:

Enclosed are the most recent counter and carton plan-o-grams for
Mobil Oil Corp. locations.

Please have your people use these plan-o-grams to assist in
maintaining the two authorized RJR contracts:

PCD 4K
CCD DOR

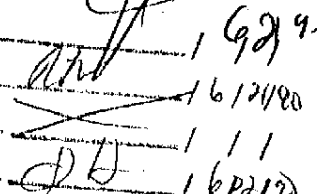
Sincerely,


J. C. Crouch
JCC/tw
Encl.

M-2

R.J. Reynolds Tobacco Company
2190 Pimmit Drive, #202
Falls Church, Virginia 22043




D.M. 6/2/90
T&D 6/2/90
S.R.M. 1/1/1
S.A.M. 6/2/90

51847 6269

Cigarette

6' Plan-O-Gra

MARLBORO KNG LGT 25CT	CAMBRIDGE 100 LGT	ALPINE 100 LGT	DORAL 100 MEN LGT	CARLTON 100 BOX	VICEROY 100 LGT
MARLBORO KNG 25CT	CAMBRIDGE KNG LGT	ALPINE KNG LGT	DORAL KNG MEN LGT	CARLTON 100	VICEROY 100
MARLBORO 100 LGT	CAMBRIDGE KNG FF	CAMBRIDGE 100 FF	DORAL 100 LGT	CARLTON KNG FILT	VICEROY KNG
	MARLBORO 100 LGT MEN BOX	PARLIAMENT KNG LGT BOX	VANTAGE 100 ULT	TAREYTON 100	CAPRI 100 MEN BOX
MARLBORO KNG LGT	MARLBORO KNG LGT MEN BOX	PARLIAMENT 100 LGT	VANTAGE KNG ULT	PALL MALL 100 FILT RED	CAPRI 100 BOX
	MARLBORO KNG MEN	PARLIAMENT KNG LGT	VANTAGE 100	PALL MALL 100 GOLD	KOOL KNG MILD
MARLBORO 100 LGT BOX	MERIT 100 MEN	MERIT 100 ULT MEN	VANTAGE KNG	PALL MALL KNG RED NF	KOOL KNG FILT
MARLBORO KNG LGT BOX	MERIT KNG MEN	MERIT KNG ULT MEN	SALEM 100 SLIM LGT BOX	L&M KNG	KOOL 100
	MERIT 100	MERIT 100 ULT	SALEM 100 LGT	NOW 100 MEN	NEWPORT 100
MARLBORO 100	MERIT KNG	MERIT KNG ULT	SALEM 100	NOW 100	NEWPORT KNG LGT
MARLBORO KNG	MERIT KNG BOX	MERIT 100 ULTRA LGT BOX	SALEM KNG	SALEM KNG ULT	NEWPORT KNG
	B&H 100 DLX ULT MEN	VIRG SLM 100 ULT MEN BOX	WINSTON 100 LGT	SALEM 100 ULT	TRUE MEN KNG
MARLBORO 100 BOX	B&H 100 DLX ULT	VIRG SLM 100 ULT BOX	WINSTON KNG ULT	WINSTON 100 ULT	TRUE BLUE 100
MARLBORO KNG BOX	B&H 100 LGT MEN	VIRG SLM 100 LGT MEN	WINSTON KNG LGT	MORE 120 MEN	TRUE BLUE KNG
	B&H 100 LGT	VIRG SLM 100 LGT	WINSTON 100	MORE 100 LGT	KENT KNG GOLD LGT
	B&H 100 MEN	VIRG SLM 100 MEN	WINSTON KNG BOX	CAMEL KNG LGT	KENT 100 III
	B&H 100	VIRG SL100	WINSTON KNG	CAMEL KNG FILT	KENT KNG III
				CAMEL REG	KENT KNG

Row 6
7 High

Row 5
5 High







Row 4
5 High

Row 3
5 High

Row 2
5 High

Row 1
5 High

Legend

-  Lorillard
-  Brown & Williamson
-  Liggett
-  RJR
-  Phillip Morris
-  American







51847 6270

Cigarettes

5' Plan-O-Gram

MARLBORO 100 LGT MEN BOX	CAMBRIDGE 100 LGT	ALPINE 100 LGT	DORAL 100 MEN LGT	CARLTON 100 BOX	VICEROY 100 LGT
MARLBORO KNG LGT MEN BOX	CAMBRIDGE KNG LGT	ALPINE KNG LGT	DORAL 100 LGT	CARLTON 100 LGT	VICEROY 100 LGT
MARLBORO KNG MEN	CAMBRIDGE KNG FF	CAMBRIDGE 100 FF	DORAL KNG LGT	CARLTON KNG FILT	VICEROY KNG
MARLBORO 100 LGT	MARLBORO KNG LGT 25CT	PARLIAMENT KNG LGT BOX	VANTAGE 100 ULT	STAREYTON 100	CAPRI 100 MEN BOX
MARLBORO KNG LGT	MARLBORO KNG 25CT	PARLIAMENT 100 LGT	VANTAGE 100	PALL MALL KNG RED NF	CAPRI 100 BOX
MARLBORO 100 LGT BOX	MERIT KNG MEN	MERIT 100 ULT MEN	VANTAGE KNG	L&M KNG	KOOL 100
MARLBORO KNG LGT BOX	MERIT 100	MERIT KNG ULT MEN	CAMEL KNG LGT	NOW 100 MEN	KOOL KNG FILT
	MERIT KNG	MERIT 100 ULT	CAMEL KNG FILT	NOW 100	NEWPORT 100
MARLBORO 100	MERIT KNG BOX	MERIT KNG ULT	CAMEL REG	MORE 120 MEN	NEWPORT KNG
MARLBORO KNG	B&H 100 DLX ULT MEN	VIRG SLM 100 ULT MEN BOX	WINSTON 100 ULT	MORE 120	TRUE BLUE 100
	B&H 100 DLX ULT	VIRG SLM 100 ULT BOX	WINSTON 100 LGT	SALEM 100 ULT	TRUE BLUE KNG
MARLBORO 100 BOX	B&H 100 LGT MEN	VIRG SLM 100 LGT MEN	WINSTON 100	SALEM 100 LGT	KENT KNG GOLD LGT
	B&H 100 LGT	VIRG SLM 100 LGT	WINSTON KNG BOX	SALEM KNG LGT	KENT 100 III
MARLBORO KNG BOX	B&H 100 MEN	VIRG SLM 100 MEN	WINSTON KNG	SALEM 100	KENT KNG III
	B&H 100	VIRG SL100		SALEM KNG	KENT KNG

Legend

-  Lorillard
-  Brown & Williamson
-  Liggett
-  RJR
-  Phillip Morris
-  American

Row 6
7 High

Row 5
5 High

Row 4
5 High

Row 3
5 High







Row 2
5 High

Row 1
5 High

51847 6271

9' Plan-O-Graph

Legend

	Lorillard
	Brown & Williamson
	Liggett
	RJR
	Phillip Morris
	American







[illegible]

Cigarettes

7' Plan-O-Gram

MARLBORO KING LGT 25CT	CAMBRIDGE 100LGT	ALPINE KING LGT	DORAL 100 MEN LGT	MAJINU 100LGT	VICEROY 100LGT
MARLBORO KING 25CT	CAMBRIDGE KING LGT	ALPINE 100LGT	DORAL 100LGT	CARLTON 100 MEN	VICEROY 100
MARLBORO 100LGT	CAMBRIDGE 100 FF	ALPINE 100 FF	DORAL KING MEN LGT	CARLTON KING MEN	VICEROY KING
	CAMBRIDGE KING FF	ALPINE KING	DORAL KING LGT	CARLTON KING FILT	CAPRI 100 MEN BOX
MARLBORO KING LGT	MARLBORO 100LGT MEN BOX	PARLIAMENT KING LGT BOX	SALEM 100 ULT	TAREYTON 100	CAPRI 100 BOX
	MARLBORO KING LGT MEN BOX	PARLIAMENT 100LGT	SALEM KING ULT	PALL MALL 100 FILT RED	KOOL KING MILD BOX
	MARLBORO KING MEN	PARLIAMENT KING LGT	SALEM 100 SUM LGT BOX	PALL MALL 100 GOLD	KOOL KING MILD
MARLBORO 100 LGT BOX	MERIT 100 MEN	MERIT 100 ULT MEN	SALEM 100	PALL MALL KING RED NF	KOOL KING BOX
	MERIT KING MEN	MERIT KING ULT MEN	SALEM KING	LAM KING	KOOL KING FILT
MARLBORO KING LGT BOX	MERIT 100	MERIT 100 ULT	SALEM 100LGT	SALEM 100LGT	KING 100
	MERIT KING ULT	MERIT 100 ULTRA LGT BOX	SALEM KING LGT	SALEM KING LGT	NEWPORT KING LGT
MARLBORO 100	MERIT KING	MERIT KING ULTRA LGT BOX	WINSTON 100LGT	MORE 120 MEN	NEWPORT 100LGT
	MERIT KING BOX	VIRG SUM 120LGT MEN	WINSTON KING ULT	MORE 120	NEWPORT KING BOX
MARLBORO KING	B&H 100 DLX ULT MEN	VIRG SUM 120LGT	WINSTON KING LGT BOX	VANTAGE 100 ULT	NEWPORT KING
	B&H 100 DLX ULT	VIRG SUM 100 ULT	WINSTON 100LGT	VANTAGE 100	TRUE BLUE 100
	B&H 100 LGT MEN BOX	VIRG SUM 100 ULT BOX	WINSTON KING LGT	VANTAGE KING	TRUE MEN KING
MARLBORO 100 BOX	B&H 100 LGT BOX	VIRG SUM 100LGT MEN	WINSTON 100	CAMEL 100LGT	TRUE BLUE KING
	B&H 100 LGT MEN	VIRG SUM 100LGT	WINSTON KING BOX	CAMEL KING LGT	KENT KING GOLD LGT
MARLBORO KING BOX	B&H 100 LGT	VIRG SUM 100LGT		CAMEL KING FILT BOX	KENT KING III
	B&H 100 MEN	VIRG SUM 100 MEN	WINSTON KING	CAMEL KING FILT	KENT 100
	B&H 100	VIRG SUM 100		CAMEL REG	KENT KING

Legend

-  Lorillard
-  Brown & Williamson
-  Liggett
-  RJR
-  Phillip Morris
-  American

Row 6
7 High

Row 5
5 High

Row 4
5 High

Row 3
5 High

Row 2
5 High

Row 1
5 High

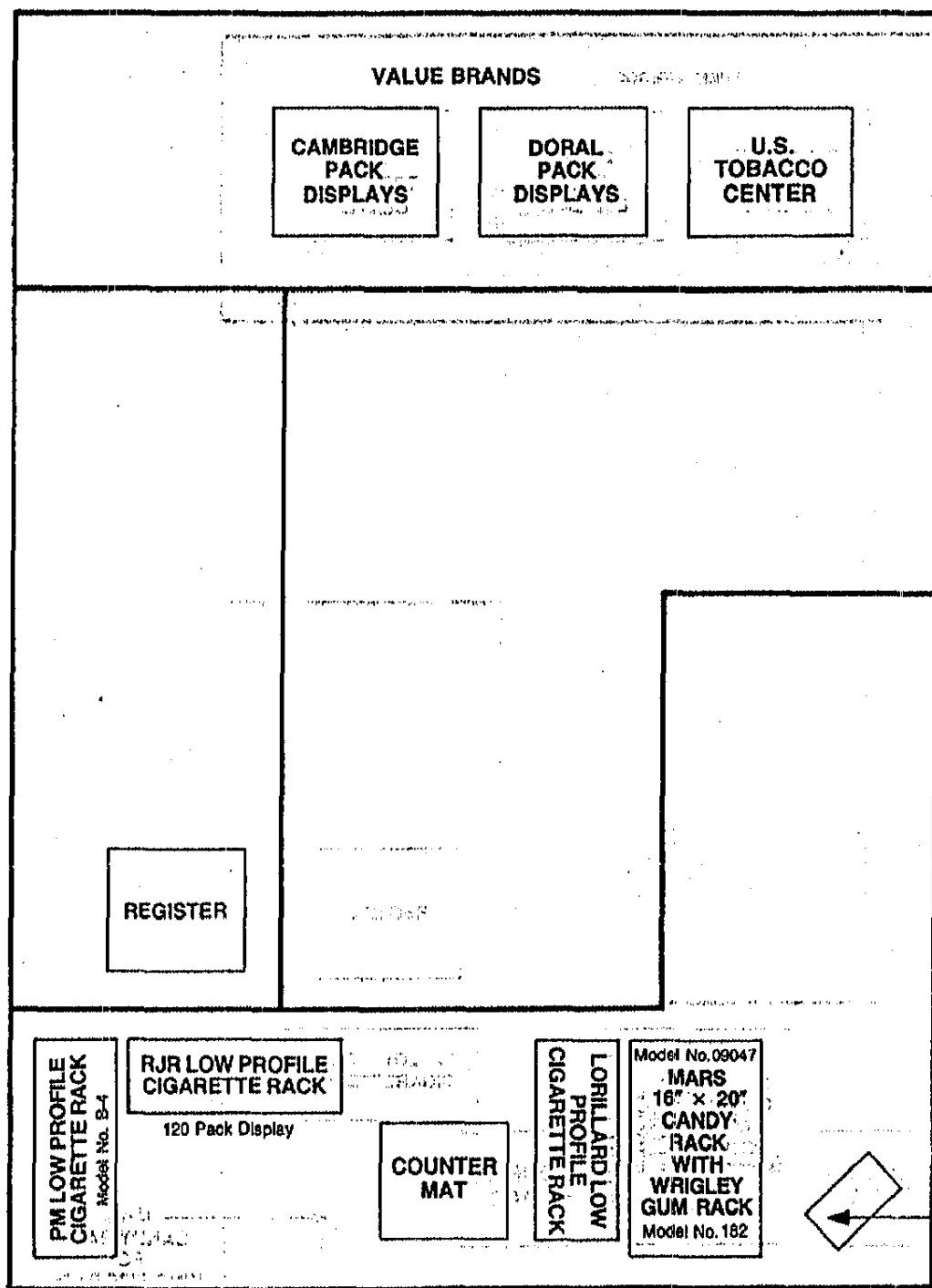
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introduction

Transaction Count

introduction

6' Counter

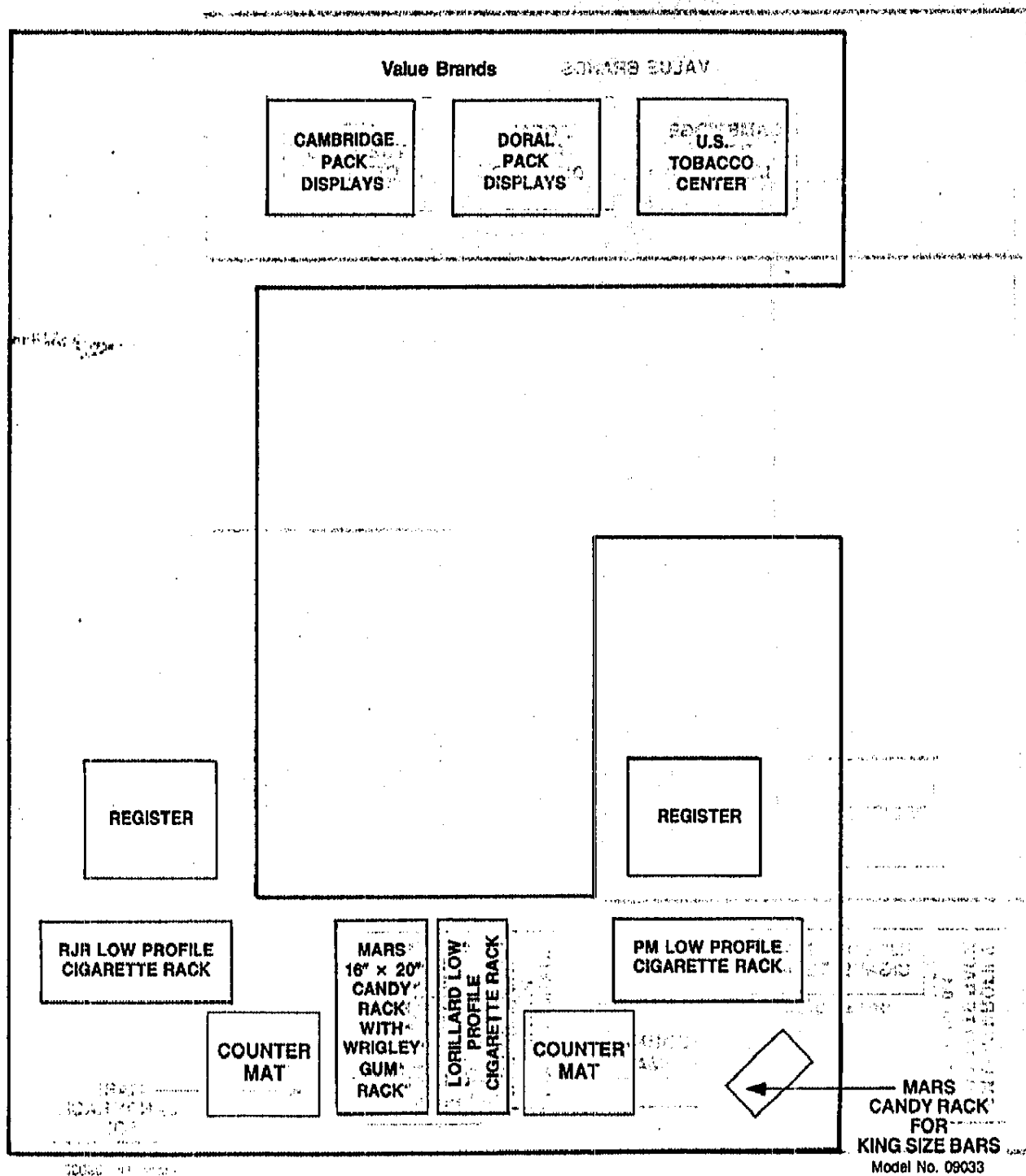


51847 6274

STANDARD INTERNATIONAL

Transaction Counter

8' Two Register Counter



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